



Sponsor portal

Per portal

\$500

Attract Sponsors with RFID

Attracting sponsors is critical to growing your festival or large event. Eventbrite's RFID solution offers a simple and data-rich opportunity for onsite sponsor exhibitor activation. With dedicated RFID portals, sponsors can collect attendee demographic data and engage directly with fans onsite. RFID greatly increases the value of a sponsorship, which helps you drive the sponsor dollars you need to grow your event.

Boost Fan Experience and Capture More Data

A quick credential scan allows fans to immediately interact with brands onsite — demos, giveaways, and VIP experiences are just a tap away. Easy attendee interaction means more impressions, allowing sponsors to maximize their brand reach. Using post-event reporting, sponsors get a detailed picture of their fans, data that is vital to assessing the efficacy of their activation.

Take Advantage of Flexible Hardware

Our lightweight and adaptable portals make setting up a sponsor touchpoint simple and easy. Request a dedicated portal for a sponsor and quickly take their activation to the next level.

What demographic data is available?

Name, age, gender, email, geo, Ticket type, ticket price