

## Cashless Payments

Eventbrite provides a cashless solution through partnerships with two external vendors: Best Ring and Appetize.

### Best Ring: [bestringpos.com](http://bestringpos.com)

- > The Best Ring point-of-sale (POS), built for festivals and outdoor events, has been deployed at some of the biggest music festivals in North America, including Lollapalooza and Austin City Limits.
- > The Eventbrite integration allows attendees to link a debit/credit card to an RFID wristband for 'open-loop' cashless RFID payments. In addition, Best Ring supports a 'stored value' model that allows you to specify a certain number of credits per attendee based on the ticket type.
- > Organizers can rent the Best Ring tablets directly from Best Ring.

### Appetize: [appetizeapp.com](http://appetizeapp.com)

- > Appetize POS, built for sports and entertainment events, has been deployed in some of the most challenging event environments, including at Governors Ball and Madison Square Garden.
- > The Eventbrite integration allows attendees to link a debit/credit card to an RFID wristband for 'open-loop' cashless RFID payments.
- > Organizers can rent Appetize tablets and hardware from Spectrum Concessions. [spectrumconcessions.com](http://spectrumconcessions.com)

## Detailed Comparison of Fees

Types of Fees	Best Ring	Appetize
Tablet Rental	\$85 per tablet per day (or \$100 per tablet for single day events)	\$125 per tablet per week
Shipping of Tablets	Billed based on actual costs	Billed based on actual costs
Onsite Support Personnel	Included in tablet rental price as long as minimum of 50 tablets rented (otherwise billed based on actual costs)	\$650 per person per day
Travel / Accomodations	Included in tablet rental price as long as minimum of 50 tablets rented (otherwise billed based on actual costs)	Billed based on actual costs
Payment Processing	Through organizer or concessionaire merchant account; rates set by your merchant processor	Through organizer or concessionaire merchant account; rates set by your merchant processor
Cashless Service Fee	2% on RFID cashless volume	3% on RFID transactions (minimum fee is \$4,000 per event)